



ThePulse

Keeping You Connected to What Matters

AUGUST 2026 NEWSLETTER

THIS MONTH'S TOP STORY



From Break-Fix to Strategic Partner:

Why Your IT Provider Needs a
Roadmap

If your IT provider only shows up when something breaks, you are not getting strategic IT support, you are getting a repair service. A proactive IT partner should

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THREAT RADAR



“Good enough” security can create a dangerous sense of confidence. Having antivirus and a firewall in place is important, but today’s attackers are finding ways around those traditional defenses by targeting people, credentials, and everyday business processes...

👉 [Read the full story.](#)

Are You Safe?

PRO TIPS

Conference Rooms That Just Work:

Ending AV Chaos with Microsoft
Teams Rooms

Make Every Meeting Room Work

A conference room should make meetings easier, not become the first problem you have to solve. When employees are fighting with cables, inputs, adapters, and unfamiliar controls, valuable time gets wasted before the conversation even begins. Microsoft Teams Rooms can change that by creating a consistent, simple meeting experience across every space....

[!\[\]\(3e2231b1ad3ca8da8658228c00dd08e0_img.jpg\) Read More Here](#)

Lets Talk Wireless AV

SUCCESS IN FOCUS

For educators, technology should make teaching easier, not create another obstacle to overcome. For years, TCW-GAV has helped this educational institution adopt, adapt, and support technology in ways that strengthen its mission, classrooms, and community.

[!\[\]\(0d5ec72f61334709c3fc9450209b754f_img.jpg\) Read the Real Stories Here](#)

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